

ARE YOU A WINNING WORK TRAINER?

CONNECT WITH OUR MEMBERSHIP BASE

ABOUT APMP

APMP is the Association of Proposal Management Professionals. APMP's mission is to be the trusted source of practicable knowledge and skills that serves a global community of bid and proposal development lifecycle professionals.

Yes, bid/proposal management is a profession: our association boasts more than 10,300 active members from 80 countries. Ours is a vital, growing, and exciting profession. In Australia and New Zealand, our APMP ANZ Chapter has close to 500 members and we are one of the fastest growing chapters in the world!

ABOUT THE PROFESSION

Bid/proposal professionals are typically found across the commercial sector, federal, state, and municipal governments and academic institutions. They provide value to any entity that engages in any part of the proposal, bid, tender, business development, and capture process.

We are seeking training organisations that promote best practice and who offer training that our members may wish to partake in. So, whether you offer a course in persuasive writing, a workshop on graphic design, or a presentation on strategic tendering – our members would love to hear from you.





WHAT WE CAN OFFER YOU

We are offering your organisation the chance to be listed as a recommended training organisation on our website – along with a marketing campaign. APMP ANZ offers you a 12 month targeted marketing campaign to almost 500 members in Australia and New Zealand. This 12 months begins once we receive payment upon your successful application.

The marketing campaign includes:

- **Mention on our website:** Placing your logo, hyperlink to your website, and a brief business profile on our APMP website
- **LinkedIn post:** An introductory LinkedIn post to all our members on our group page and our member page
- **Newsletter feature:** A feature in our ANZ Newsletter which is released at least four times during the year. You choose which edition you would like to feature in
- **Newsletter mention:** Your organisation's name and hyperlink to your website in every Newsletter.

WHAT IS THE COST?

The cost is **AUD \$500 per year** and payable once your application is approved. This annual promotion starts from the date that we receive the funds and will run for 12 consecutive months.

APMP is a professional global organisation that advocates best practice and as such will screen each training organisation to ensure it follows APMP best practice in their training /courses / workshops etc. As such, we reserve the right to not list training organisations that we believe do not meet our requirements.

If a training organisation does not meet the requirements, it will not be charged.

HOW DO I APPLY?

Applying is easy! Simply complete the Application Form and email to Training@apmp.org.

Once we have received your application, we will let you know if you are successful or not within 7 working days. If you are successful, we will send you an invoice with our banking details. Once payment is received, your campaign for the 12 months begins.

APMP is proud of the supportive environment we have created for our members and wants to extend that environment to any bid/proposal professionals who wish to enhance their career by learning more. We know that institutions like yours are the best source and pipeline for these professionals to grow and learn, and we hope to find a mutually beneficial way to work together going forward.

CONTACT

For any questions please contact Jacqui at Training@apmpanz.org or call 0466988148 for more information.